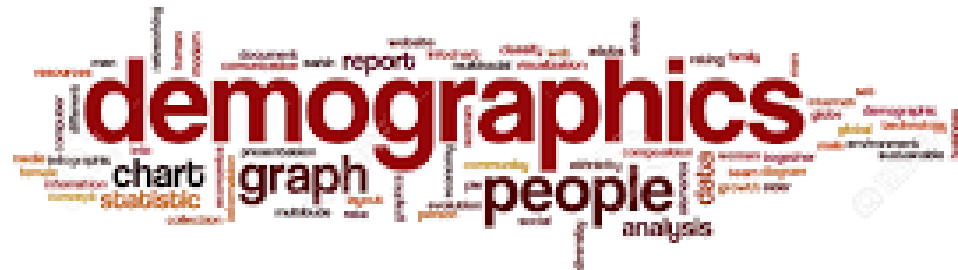


Pea Ridge, Arkansas Action Plan for Economic Development







Walkability/Biking

Bike Trails

Need more parks

Need of a master plan

Develop Historic District

Lack of Business Organization



Business Attraction

Goal #1 – Pursue the attraction of new primary jobs to Pea Ridge, Arkansas, and the Adjacent area.

Goal #2 – Recruit new retail businesses to Pea Ridge, Arkansas, and the adjacent area.

Goal #3 – Develop a strategy to acquire property to be used for the development of a Business Park.

Goal #4 – Create an extensive marketing plan that supports and achieves the actions of this economic development strategy and the surrounding region.



Business Retention & Expansion

Goal #1 – Design, create, and implement a robust BR&E program that provides assistance and support to our existing business employers.





Entrepreneurship

Goal #1 – Create a community where those with an idea to create a business are welcomed, nurtured, and supported.





FUNDING

TRAILS AND BIKE LANES

CHAMBER OF COMMERCE





Let's Get To Work!